



# 2010 Home Improvement Showcase

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NARI is busy making plans for this year's Home Improvement Showcase to be held Saturday, October 2nd and Sunday, October 3rd, 2010.

We anticipate having at least 15 projects. The **NARI** Home Improvement Showcase will receive excellent media coverage including radio and print advertising.

2010 showcase hours will be 10:00 a.m. to 5:00 p.m. on Saturday and noon to 5 on Sunday with admission fees (\$10) collected at the first project attendee visits. Attendees will receive a ticket, which will allow them to enter other NARI Home Improvement Showcase projects. We will also offer a single entry ticket priced at \$3.00.

**Whether your specialty is bathrooms, windows, kitchens, roofing, dens, recreation rooms, landscaping, siding, or complete additions, this is an opportunity for you to have prospects visit your completed projects, see your quality work, and have you bid on and carry out their home improvement ideas.**

#### **Entry Fees are as follows:**

<b>First project:</b>	<b>\$1,000 if committed by June 1st, \$1,200 by July 1st</b>
<b>Additional projects:</b>	<b>\$850 each by June 1st, \$950 by July 1st</b>

Homes in the NARI Home Improvement Showcase must be projects completed in the last three years. The committee's goal is to display projects by qualified members that will enhance the image of professional remodelers while providing NARI members with an excellent opportunity to reach their target market. We urge you to take advantage of this opportunity.

**The final deadline for the project entry is July 1, 2010 (no exceptions).** This will allow for advanced promotion, so we suggest you make your commitment early. Enclosed are the following: Application and Contract; Project Data Sheet; Project Guidelines & Advertising Tips Sheet

Please return the Application and Contract and the Project Data Sheet to the NARI of Central Ohio office with your down payment as soon as possible.

Please contact Shari or Joyce at (614) 895-3080 for additional information.

We look forward to your participation.

Shari Bates, CAE  
Executive Director